





What is VerifyHCP.

VerifyHealthCarePortal (VerifyHCP) is a product developed by LexisNexis® Risk Solutions and AMA Business Solutions to streamline and simplify the process of validating clinician directory information in one secure and centralized location. The accuracy of clinician directories is essential for patients when choosing a plan and seeking medical care.

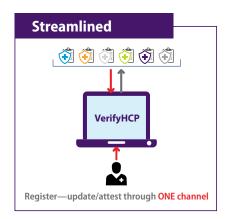
HOW IT WORKS:

- 1. Participating health plans provide VerifyHCP with their directory data
- 2. VerifyHCP cleanses the data and pre-populates the most accurate information into your verification platform for easy review
- 3. You may be notified to confirm information already pre-populated for you via email, phone, or fax. (Refer to the outreach section below)

Why we do it: To ensure patients have access to accurate directory information, federal and state regulations require health plans to conduct regular outreach (usually quarterly). This can lead to practice burden and disruption. VerifyHCP was developed to minimize the burden while addressing this important issue.

WHAT TO EXPECT

We will contact you to verify clinician directory information quarterly. You are encouraged to reply to the initial email to avoid triggering follow up emails, faxes, or phone calls which can be more intrusive to your practice. You may also be contacted when a new payer is added to our program. Please note that clinicians can forward these requests to their practice manager.



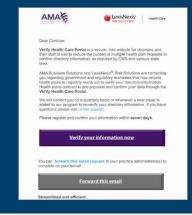




EMAIL OUTREACH

Be on the lookout for an email from VerifyHealthCarePortal asking you to register and verify information your payer has provided. Please follow these steps:

- 1. Click on "Verify your information now" in the email to visit the Portal
- 2. Register on the Portal
- 3. Confirm pre-populated directory information in each section and submit your verification on the summary page





FAX OUTREACH

Depending on the size of the practice, you may receive outreach via fax.

- 1. Review the information on the form and make updates where needed.
- 2. Complete the signature section and fax all pages back to the number listed on the cover page.



PHONE OUTREACH

As a last resort, when verification has not been received via email, you may be contacted via phone. Note: some regulations require a response from the practice, otherwise you may be removed from the directory and/or have reimbursements withheld.



LARGE GROUP OUTREACH

For large groups, VerifyHCP will provide a pre-populated spreadsheet via email or phone containing payer-provided clinician data.

- 1. Confirm correct data attributes in each tab of the spreadsheet and make the necessary corrections.
- 2. Send your updated spreadsheet back to the VerifyHCP representative.